



Focus on:

Practical templates & tips

Understanding your
accounts

Finance tools

Sales & marketing tools

Benchmarking tool

New!

**Sales Action
Plan Wizard**

Business Health Check

**Rate your sales expertise
self-assessment**

Practical tools
e.g.
Cashflow
Costs
Profit
Pricing

Popular tools:

- ✓ Quick Business and Marketing Plan Wizard
- ✓ Cost Control Checklist
- ✓ Tips for dealing with reduced sales volumes

DO IT ONLINE

<http://www.businessstools.failteireland.ie/Accommodation/Hotels.aspx>